

Clash of Generations Debunked

Ricoh research finds
generational divide in the
workplace to be a myth.

Survey included 1,500 office-based
workers across the United States
and Canada.

76%

of workers enjoy working alongside
colleagues of different ages

71%

find a cross-generational
workplace an asset

Approximately
72%

of all generations believe in their
company's values and ideals



Approximately

68%

across all generations think the
way business is done will change
dramatically in the next 5-10 years

65%

of workers agree sustainability
needs to be at the center of
business and product strategies



74%

believe that the best workplaces
invest in digital technologies for
upskilling staff

As generational differences in the workplace continue to disappear,
businesses can focus on delivering enhancements that serve *all* their workers.

Learn more at www.ricoh-usa.com

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