



## Go beyond reports. Get answers.

To understand how to improve your business, it's important to know where you currently stand. More than that, however, you need an actionable plan in order to turn information into lasting change. RICOH Analytics services focus on the process of identifying relevant data, turning the data into information through enrichment and applying ongoing analysis to identify data driven savings and improvement opportunities. We go beyond just reports and dashboards, mining the data for answers to support your business objectives. Through the Ricoh Analytics program, clients are provided with data-driven findings and recommendations that can drive cost savings initiatives.

## Business intelligence to meet your goals

Meeting your business objectives and measuring progress requires identifying, aggregating and modeling the right data elements in an effective and concise fashion — while also performing analysis to uncover insights and recommend fact-based actions. Ricoh can help. You understand your business goals. Our consultants understand analytics and can help you build and execute upon your strategic roadmap.

## Data aggregation and enrichment

Which data you look at and what you do with that data can make all the difference. Ricoh consultants partner with you to determine the most critical data points to measure. We develop engines to acquire, aggregate and model data so it can be mined for answers. We also create a single point of data aggregation from an array of data sources. Finally, we enrich and add value to the data in alignment with a client's key performance indicators in mind.

## BI tool with dashboard

Ricoh implements a Business Intelligence (BI) tool for customer consumption — allowing both customers and Ricoh consultants to visualize aggregated and modeled data and identify improvement opportunities. Implementations are branded to our customers and are configured to display information related to defined business objectives and strategic roadmaps.

## Analysis and recommendations

Ricoh Analytics expertise puts intelligence around the numbers — providing analysis, consulting commentary and industry trends. We share our findings with you and make recommendations to achieve agreed

upon business objectives. Then, we can focus efforts on implementing data-driven recommendations with a combination of the right people, processes and technology.

## Why choose Ricoh Analytics?

- Turnkey Business Intelligence (BI) and Analytics Consulting are an ongoing service
- Better approach than “rear-view mirror” reporting
- A focused process that ties back to business objectives and strategic roadmaps
- Expertise in analytics to extract actionable insights from data
- Consulting-based analysis to identify actions that drive process improvements and savings

Ricoh Analytics services are complemented by Ricoh Consulting and Professional Services.