

# Optimized Managed Output Ecosystem: Meeting Your MPS Needs



In order to drive remarkable improvement and adapt to the rapidly shifting environment, more organizations are set to transition their print infrastructure to managed print services (MPS).

## At A Glance: **The Benefits of MPS**



Increased efficient business processes with digital workflow systems



Reduced waste and cut down on print expenses

“All organizations continue to value the benefits of lower financial and environmental costs, risk reduction and supporting digital transformation from implementing an MPS.” (QuoCircu, 2019)<sup>1</sup>



Enhanced security features like user authentication and detailed audit reports



Accessible digital documents that are securely managed and stored in the cloud

## Why make the move to MPS?

To digitally transform your business, you need innovative solutions.

### The Case For MPS

#### Top Drivers for MPS Implementation

Quocirca Report: Managed Print Services Landscape, 2019



Improved Service Quality/Reliability



Enhanced Security

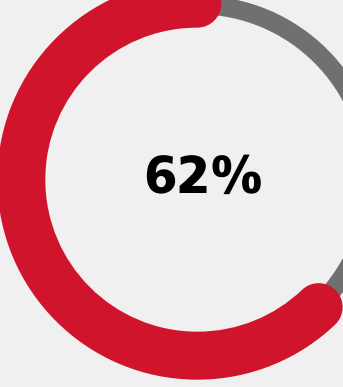


Reduced Environmental Impact

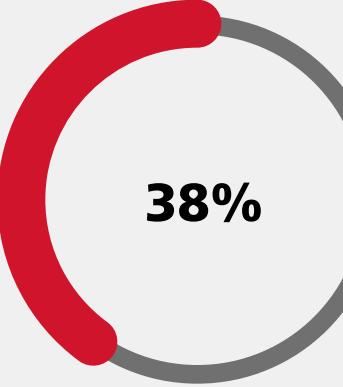
U.S. businesses respond: What are “very important” benefits of MPS to your organization?

“With organizations under increasing pressure to meet regulatory requirements, and mitigate the potential risks of data breaches, it is unsurprising that **almost half of organizations** (48%) are looking for an MPS provider with security expertise.” (QuoCircu, 2019)

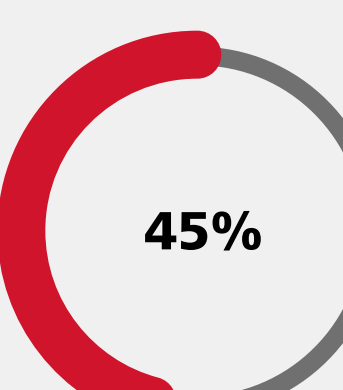
When it comes to addressing security concerns, MPS is helping businesses accomplish goals in several key areas:



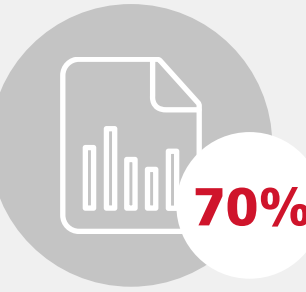
Achieve regulatory compliance



Enhance security and protocols (document and printer security)



Reduce burden on IT and allowing them time to focus on strategic initiatives



U.S. businesses report paper is very important to daily operations in their organization



U.S. businesses report they have achieved their goals for improved business process efficiency and reduced paper usage with fully outsourced MPS

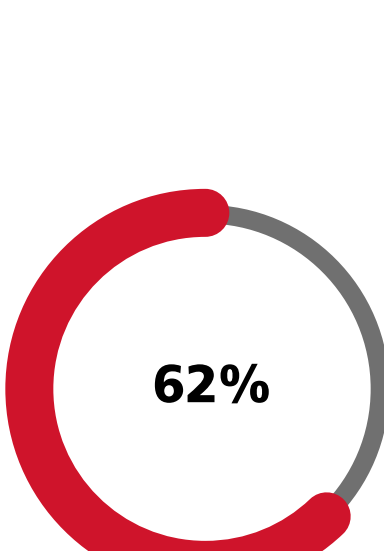
The prices of print materials are steadily rising. The effects of wasteful printing are causing more businesses to seek out ways to reduce environmental impact and support their goals for more cost-effective processes.

“Transitioning physical print to digital workflows that connect with broader back-end infrastructure continues to be crucial to modern businesses.”

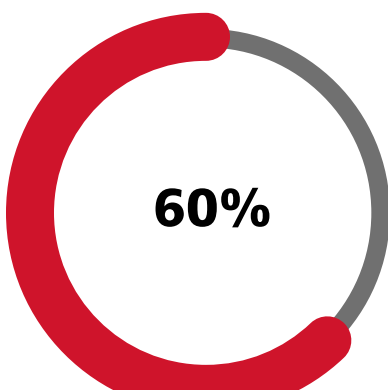
- Chris Hamilton, Director, Services Strategy Of Ricoh USA, Inc. (Monocello, 2020)



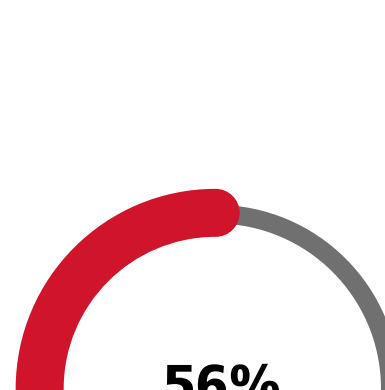
U.S. businesses respond: What criteria is ‘**very important**’ for an MPS provider to have?



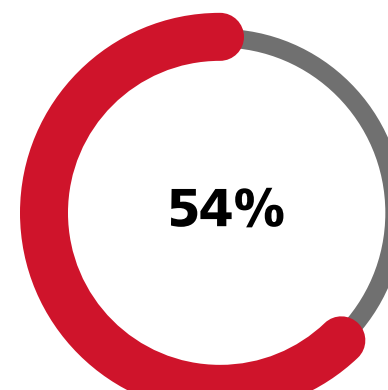
Industry specific expertise



Deliver on sustainability goals



Providing analytic insight



Delivering/creating innovation

**Make a checklist.**  
Does your provider:



Provide expert knowledge to improve business performance and drive digital transformation



Offer a comprehensive portfolio of services such as IT services and workflow automation



Have proven experience working in multi-vendor environments



Offer proactive support and maintenance

Take the next step towards gaining a competitive advantage with Managed Print Services

**Contact a Ricoh Sales Representative**



<sup>1</sup> Fernandes, Louella. “Quocirca Managed Print Services Landscape, 2019.” QuoCircu, 12 Dec. 2019, QuoCircu.Com/Content/Managed-Print-Services-Landscape-2019/

<sup>2</sup> Monocello, Mike. “Managed Print Services Shift Toward Digital Management.” XaaS Journal, 4 Feb. 2020, Www.Xaasjournal.Com/Managed-Print-Services-Shift-Toward-Digital-Management/.