FlexRelease CX

Cloud Based Advanced Distribution Solution

Finally, a Mobile Printing Solution to Match Your Mobile Workforce

Yes, your office has plenty of printers and copiers, but can your mobile workforce easily access and use them? More than that, can they print output from the smart phones and tablets they prefer, in addition to their PCs?

RICOH® FlexRelease CX is a hosted cloud print service that allows users to submit documents to be printed on demand at a Ricoh FlexRelease CX-enabled device. Whether a corporate device or a BYOD (Bring Your Own Device), users can upload and print documents, emails and other files from their PC, tablet, or smart phone.

How It Works

The user sends his or her print job to the cloud based FlexRelease CX servers by one of the methods below:

- For iOS (iPad/iPhone) mobile devices, documents can be uploaded directly to the cloud server via the FlexRelease CX mobile application for iOS.

- Print jobs for other mobile devices can be sent by email.

- PC users can either print their documents directly from their print driver on their network, or submit them via the web to the cloud servers.

The jobs are held in an SAS70 certified data center until printing is requested by the user. As an enhanced security feature, if the documents in the cloud servers are not printed within a specified amount of time, the abandoned documents can be automatically purged. Your administrator can activate this feature and specify the time period before a print job is destroyed.

Secure Print Release

But wait, what happens if someone picks up my print job from the device output tray before I get there? No worries. The Ricoh FlexRelease CX feature ensures that only the proper user can access the document. Only the authorized user can release print jobs on demand at any FlexRelease CX-enabled MFP by entering their user name and password at the device. As an optional feature, end user authentication can be controlled via an ID card swipe.

An Infinitely Scalable Solution Your IT Department Will Love

Do you need to enable one printer or hundreds? Do you need mobile printing in one office or dozens? It doesn't matter because Ricoh provides cloud services scaled to your business needs. Since Ricoh hosts the FlexRelease CX cloud servers, you pay a simple subscription fee for the use of the service and there is no expensive server software to purchase. There is a one-time fee for the FlexRelease CX embedded MFP client, which installs without external hardware on most A3- and A4-class Ricoh MFPs. Since Ricoh maintains the cloud servers, little or no IT support is required.

Ricoh FlexRelease CX — Streamline the Way You Work

Whether installed for small businesses on a single MFP or for a large enterprise with many MFPs in multiple locations, this easy-to-use, cloud-based service simplifies the way you work. The Ricoh FlexRelease CX cloud servers store documents until users authenticate at the enabled MFP touch screen. With the touch of a button, users can select their print job in the queue and print immediately from any FlexRelease CX-enabled device in any location.

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