Ricoh Aficio MP C305SPF

Outstanding Achievement in Energy Efficiency

Following a strong performance in BLI’s environmental evaluation, the Ricoh Aficio MP C305SPF has earned a BLI Winter 2014 award for “Outstanding Achievement in Energy Efficiency.” The 31-ppm model’s projected annual energy consumption was an impressive 54 percent lower than average—the lowest of competitive A4 color MFPs in the midsize workgroup category. The unit also demonstrated a significantly faster than average recovery time from daytime sleep, which means energy savings can be achieved without a loss in productivity.

“Ricoh is committed to building its products on a sound environmentally conscious platform, and the MP C305SPF proves just that,” commented Ian Latham, senior laboratory analyst for BLI’s European lab. “It performed very well in all aspects of environmental testing. Tested toner yields for all colors were impressive, and far surpassed their rated yields.”

Several environmentally friendly features aid everyday conservation, such as blank-page removal for print output, N-up printing (up to 16) and copying (up to four), and job review and proof modes for printing—all of which help to reduce paper waste. The device is ENERGY STAR-qualified, and complies with the requirements for Germany Blue Angel, Japan Eco Mark and RoHS.

“Ricoh’s commitment to sustainability started in 1976 with the establishment of our first internal environmental group, and it has grown steadily ever since,” said Jason Dizzine, vice president, Technology Marketing, Ricoh Americas Corporation. “Energy conservation—and environmental responsibility overall—is much more than a selling point for our products. It’s an imperative that pervades every part of our business, and it’s gratifying to be recognized by BLI’s 2014 Winter Pick award.”

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BLI’s environmental testing measures the energy consumed by document imaging products in all operating modes, as well as in energy-save, idle and sleep modes, as configured using a wired interface. In addition to reporting on a range of environment-related features, such as runnability with various grades of recycled paper and toner yield, the reports include projected annual energy consumption and cost based on real-world usage scenarios for each product category.

About BLI Pick Awards

Twice a year with its “Pick” awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests. Its “Outstanding Achievement” awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s “Recommended” or “Highly Recommended” seal and a BLI “Certificate of Reliability” and the best performers qualify as “Pick” award contenders. Consequently, BLI “Pick” awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.