

MEDIA ALERT

Ricoh Production Print Expert Kirk Szymanski to present at TAGA's Annual Technical Conference

Szymanski will address the science of tuning color on toner-based copiers and printers at the international graphic arts conference

WHO: [Ricoh's](#) Kirk Szymanski, Director, Production Print Global Marketing, will present at [The Technical Association of the Graphic Arts' \(TAGA\) Annual Technical Conference.](#)

Kirk Szymanski is a resident color and imaging engineer at Ricoh, supporting customer usage of color digital printing products and solutions. He works with customers on methodologies to optimize color and image quality of Ricoh production print products. Before joining Ricoh, Szymanski worked at several companies as a product development engineer and manager, including 12 years at Xerox creating mid-range and production digital printing products.

WHAT: Szymanski will discuss how color tuning and image quality optimization begins at the basic machine setup level. A printer or copier must first operate properly, in a consistent and repeatable manner, before consistent and accurate color reproduction can be achieved and maintained. He will detail a three step process, including print engine setup, densitometric tuning for conciseness, and colorimetric tuning for accuracy. Each must be performed and maintained to achieve optimized color and image quality.

WHERE: [Sheraton Fort Worth](#), 1701 Commerce Street, Fort Worth, TX 76102

WHEN: Tuesday, March 25 from 10:30 a.m. – 12:00 p.m.

To register for the conference please visit [here](#).

For details on Ricoh's full line of products, services and solutions, please visit <http://www.ricoh-usa.com>.

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2013, Ricoh Group had worldwide sales of 1,924 billion yen (approx. 20 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, imagine. change., Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/.

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