



MEDIA ALERT

Ricoh to showcase solutions for mobilizing critical healthcare information at 2014 Annual HIMSS Conference & Exhibition

WHO: [Ricoh](#), a global technology company with healthcare solutions that help customers improve efficiencies, address security initiatives, and discover opportunities to help reduce costs.

The company's IT Services portfolio, particularly in the healthcare industry, will continue to expand thanks to its recently announced strategic acquisition of mindSHIFT Technologies Inc., a leading provider of managed IT, cloud, data center and professional services.

Ricoh spokespersons available to speak with the media include:

- Patrick Braun, Vice President, Healthcare
- David Winkler, Director, Strategic Marketing
- Dennis C. Hicks, National Director, Healthcare Solutions
- Mike Campana, Senior Manager, Healthcare Marketing
- Tim Ryan, Sales Director, Healthcare, mindSHIFT Technologies Inc.
- Representative from Ricoh Healthcare customer:
 - Ed Zebrowski, Manager, Web Development & Office Services, **Tampa General Hospital**

Topics that can be addressed include:

- Information mobility & interoperability
- Staff experience
- Patient safety & information security
- Quality of care
- Improved efficiencies and financial cost reductions
- Transitioning to a paper-lite environment by removing the "Rest of the Paper"
- Dynamic data capture
- Regulatory compliance
- Content management
- Enterprise data workflow

Ricoh solutions and services help its customers improve efficiencies within their operations and lay the groundwork for more strategic use of technologies. Together, they are known as the "[Paperless Maturity Roadmap](#)" and address the following areas:

- Enterprise Output Management
- Enterprise Managed Print Services
- Enterprise Fax Server Strategies

- Enterprise Forms Management
- Enterprise Point of Service Scanning
- Enterprise Content Management
- Business Process Optimization

WHAT: Ricoh will be exhibiting a suite of [healthcare information services](#) and solutions that transform paper medical documents into electronic information, substantially improving the input, processing and output of patient medical data. The ultimate goal is improving healthcare and lowering costs through better information management and mobility.

Joining Ricoh will be six strategic partners whose technology, together with Ricoh's, helps customers capture patient and other data, integrate information, automate workflow and document routing, streamline document management, lower the cost of information and capture and increase patient safety.

The partners and the solutions they will be demonstrating are:

- [Access](#) – Electronic forms and workflow for speeding registration and other patient-focused processes; reducing paper costs; and increasing patient identification accuracy and safety
- [DocuWare](#) - Enterprise content management for streamlining business processes; improving access to documents with universal integration features; and leading the transition to a paper free environment
- [InterSystems](#) - Health informatics platform enabling strategic interoperability and analytics for action; connecting all data, users, devices, and systems for improved health outcomes
- [Nuance](#) – Accelerated capture of structured and unstructured data at the point of care and eCopy integration with clinical systems to deliver more efficient clinical workflow and patient care and meet Meaningful Use and ICD-10 requirements
- [OpenText](#) – Enterprise content management for capturing all clinical and non-clinical data; simplifying patient record access; and integrating paper and fax content
- [Notable Solutions](#) - healthcare solutions focused on Output Management, Document Management, Forms Management and Mobility for cost savings, HIPAA compliance and the secure distribution of paper and electronic documents.

Ricoh will also simulate dynamic patient data capture workflow in a hospital by using its technology to scan attendee badges. Visitors to the booth will:

- have their badge scanned with a Ricoh G700SE wireless camera;
- have their picture taken and linked to meta data;
- see how data is then sent to an electronic medical record (EMR) wirelessly;
- receive a personalized Ricoh patient wrist band; and
- enter a daily drawing to win one of four [Ricoh Theta Cameras](#), the world's first camera to encapsulate fully spherical scenes with one shot.

WHERE: Orange County Convention Center, 9800 International Drive, Orlando, FL 32819
Booth # 3739

WHEN: February 23 - 27, 2014

To register for the conference please visit [here](#). For details on Ricoh's full line of products, services and solutions, please visit <http://www.ricoh-usa.com/industry/healthcare/index.aspx>.

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2013, Ricoh Group had worldwide sales of 1,924 billion yen (approx. 20 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/.

###

© 2014 Ricoh Americas Corporation. All rights reserved. All referenced product names are the trademarks of their respective companies.

Contact:

John Greco
Ricoh Americas Corporation
(973) 882-2023
john.greco@ricoh-usa.com

Jill Searl
Brodeur Partners
(603) 559-5824
jsearl@brodeur.com