

MEDIA ALERT

Ricoh Production Print Executive Kirk Szymanski to present at Graphics of the Americas

Szymanski to help attendees understand how to achieve optimal color on toner-based digital presses

WHO: [Ricoh's](#) Kirk Szymanski, Director, Production Print Global Marketing, will present at [Graphics of the Americas \(GOA\) 2014](#).

Kirk Szymanski is the resident color and imaging engineer, supporting customer usage of color digital printing products and solutions. He works with customers on methodologies to optimize color and image quality of Ricoh production print products. Before joining Ricoh, Szymanski worked at several companies as a product development engineer and manager, including 12 years at Xerox developing mid-range and production digital printing products.

WHAT: Szymanski will answer the question, "What do you do when your print output does not match the source or original or proof?" Attendees will learn about workflow and system preparation for optimal color printing on digital, toner-based presses, as well as solutions to common problems including; color space selection, print engine preparation, color aspects of job set up, and system calibration to name a few.

WHERE: [Miami Beach Convention Center](#), 1901 Convention Center Dr., Miami Beach, FL

WHEN: Thursday, February 27 from 10:30–11:45 a.m.

To register for the conference please visit [here](#).

For details on Ricoh's full line of products, services and solutions, please visit <http://www.ricoh-usa.com>.

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2013, Ricoh Group had worldwide sales of 1,924 billion yen (approx. 20 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, imagine. change., Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/.

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