



MEDIA ALERT

Ricoh and mindSHIFT to participate at ABA TECHSHOW 2014

WHO: Ricoh, a global technology company with services and solutions that help law firms and legal departments capture, transform and manage information more effectively in today's dynamic work environment, and [mindSHIFT Technologies, Inc.](#), a Ricoh company and leading provider of managed IT, cloud, data center and professional services. [Ricoh's acquisition of mindSHIFT](#) was completed in February 2014.

The [ABA TECHSHOW](#)[®] marks the first time since Ricoh's acquisition of mindSHIFT that attendees can visit both Ricoh and mindSHIFT at one event. Attendees will benefit as the companies' solutions can now address a broader spectrum of IT and document services needs of law firms and in-house counsel, leaving them to focus on their law practices. Ricoh and mindSHIFT each have deep experience in the legal market and their customers include the majority of the Am Law 200 and NLJ 250 firms, boutique firms, as well as the legal departments of many Fortune 1000 companies.

Ricoh representatives at the show include:

- Claude Weaver - National Account Manager, Legal Enterprise Solutions
- Peter James - Director of Legal Technology
- Todd Mascena - Sr. Manager, Strategic Marketing - Legal Vertical
- Stephanie Barkin - Major Account Executive, Ricoh Legal Specialist

Topics that can be addressed include:

- eDiscovery Services
- Managed Review Services
- Onsite/Offsite Managed Services
- IT Services
- Unified Communications Solutions
- Multi-Function Devices for the legal community
- Scanning and Cost Recovery Solutions

mindSHIFT representatives at the show include:

- Kevin Korb – Regional Vice President, Sales
- Tommy Rotunno - Sales Director
- Arthur Henderson - Sales Director

Topics that can be addressed include:

- Total IT Management / Managed IT Services
- Cloud Services for Desktops, Servers, Applications and VoIP
- Virtualization / Virtual Desktop Infrastructure (VDI)

- Mobile Device Management (MDM) / Bring Your Own Device (BYOD)
- Data Center Services
- Disaster Recovery / Business Continuity
- Email and Communications Systems / Microsoft® Exchange
- Microsoft SharePoint®
- IT Consulting and Professional IT Services

WHAT: Ricoh and mindSHIFT will demonstrate their legal solutions and services at each of their respective booths (Ricoth Booth #809 and mindSHIFT Booth #314).

Ricoh will demonstrate its comprehensive portfolio of Digital Imaging Services including: Advanced Imaging and Cost Recovery; Data Forensic Solutions; Mobile Worker Services; and Universal Print Drivers. Ricoh is a member of the [ABA Advantage Program](#), which entitles ABA members up to 50% in savings on select best-in-class Ricoh products and up to 20% on select practice and document management services.

mindSHIFT, a longtime ABA TECHSHOW exhibitor, will demonstrate its Total IT Management for Law Firms solution, designed for law firms who want to eliminate the burden and distraction of maintaining their own IT infrastructure. With this solution, mindSHIFT hosts, manages, maintains and supports a law firm's network, servers, desktops and applications for one predictable monthly fee.

Attendees who visit each of the two booths and bring a stamped sweepstakes postcard will be entered to win one of two [Ricoth Theta Cameras](#), the world's first camera to encapsulate fully spherical scenes with one shot.

WHERE: Hilton Chicago; 720 S Michigan Avenue; Chicago, IL, 60605
Ricoth Booth #809 and mindSHIFT Booth #314

WHEN: March 27-29, 2014

To register for the conference please visit [here](#). For details on Ricoh's full line of products, services and solutions, please visit <http://www.ricoh-usa.com>. For details on mindSHIFT's full line of IT Outsourcing & Cloud Services please visit <http://www.mindSHIFT.com/Services.aspx>.

| About mindSHIFT Technologies, Inc. |

mindSHIFT Technologies is one of the largest IT outsourcing and cloud managed services providers, serving small and mid-size businesses for 14 years. At mindSHIFT, we're about keeping your IT systems up and running, providing personal attention and making you more productive. We're big enough to offer the facilities, services and expertise you expect, but small enough to provide the support and attention you demand. Learn more at www.mindSHIFT.com.

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2013, Ricoh Group had worldwide sales of 1,924 billion yen (approx. 20 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, imagine. change., Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/.

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